WHY **SHIFTING LEFT** IS CRITICAL TO AGILE DEVOPS?

Leading DevOps teams see many benefits of finding bugs and performance problems early on by moving testing early in the software development process, and producing the best code possible.

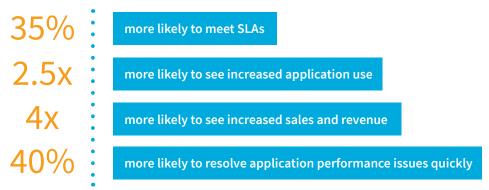
SHIFT LEFT TESTING

Shifting left in the testing world is the movement where teams are expected to deliver faster while also improving the quality-and reducing testing costs. This means testing activities are integrated with development, beginning sooner in the development cycle, rather than later as in traditional software development environments like waterfall. On a successful agile DevOps team, QA testers work together with development and operations, analyzing quality during every stage of development.



THE BENEFITS OF SHIFTING LEFT FOR AGILE DEVOPS - QUANTIFIED!

Businesses that are leaders in agile development are those who test early on to remove problems and bugs before they get baked into the product. Aberdeen research analyzed the benefits that agile testing businesses gained by shifting left and doing testing throughout the application lifecycle, and found it paid off in many different ways.



The bottom line: "Test frequently, and have great code all the time." should be the new phrase for DevOps!

Zephyr provides a suite of tools to optimize speed and quality of software testing, empowering your agile organization with the flexibility, visibility, and insights you need to achieve continuous testing agility. Visit **www.getzephyr.com**.

How shifting left to early testing brings success for DevOps and business applications, Jim Rapoza, Aberdeen Group, 2018

Zephyr provides the world's most widely used software test management solution, powering more than 18,000 customers and 5 million users across 100 countries. Zephyr is leading a global transformation to DevOps and Continuous Testing Agility through widespread adoption of its advanced quality management, automation and analytics tools. Leading Product and IT teams in Finance, Healthcare, Media, Mobile, IT Services and Enterprise leverage the Zephyr family of products to keep pace with accelerating software delivery lifecycles. Driven by an agile company credo – to help organizations spend less time testing and more time building – Zephyr launched the first testing solution natively inside Jira nearly a decade ago. Today, companies and teams of all sizes rely on Zephyr and its end-to-end solutions, unmatched scalability and support to move from ideas to impact with increasingly greater velocity and quality of collaboration. Zephyr is headquartered in San Jose, Calif, with regional offices in Philadelphia, Europe and India.

