

CASE STUDY

# ANTHEM'S GOVERNMENT BUSINESS DIVISION SOLVES AMERICA'S TOUGHEST HEALTHCARE CHALLENGES WITH ZEPHYR'S SOPHISTICATED TEST MANAGEMENT SOFTWARE



Anthem GBD has long prided itself on being "a different kind of health insurance company," aimed at doing well by doing good. The company currently serves 4.5 million members in 12 states nationwide and is dedicated to proactively decreasing the overall cost while also offering real solutions that will significantly boost healthcare access and quality for its members.



## Significant benefits realized from Zephyr capabilities

Tasked by management to drive development costs out of the QA budget, Anthem GBD's project team looked for an alternative to replacing 1000 HP Quality Center users. After a thorough evaluation of several solutions, Anthem GBD decided that Zephyr (Standalone Edition) offered the breadth of features and functionality that they were accustomed to in QC, but also more power and flexibility to support any type of development methodology and integration to other testing applications.

Ryan, IT QA Analyst for Anthem's Government Business Division, specifically found value in Zephyr ease of use in creating, assigning and executing test cases. "We have different departments practicing different development methodologies and Zephyr works seamlessly for each team. From a QA perspective it allows us to standardize the testing data no matter how the code was developed, providing transparency on status and quality up and down the chain of command."

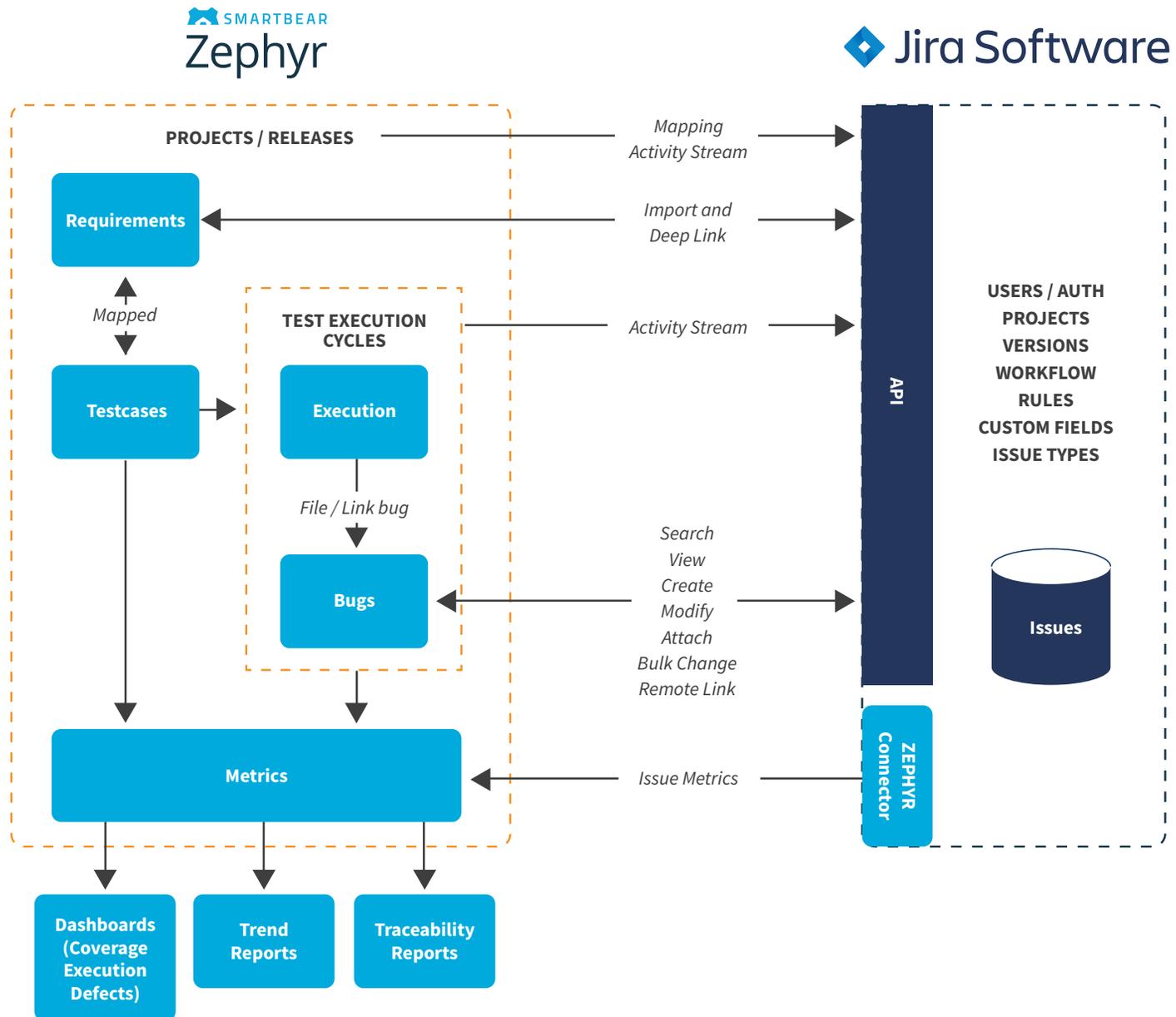
When asked to compare the three biggest differences between HP Quality Center and Zephyr, Ryan replied:

- > Easy to use web interface requires minimal training, getting new users ramped up quickly
- > Reporting, metrics and free dashboards for users that don't actually use the system
- > Advanced abilities within a project such as release cloning saves a lot of time

## Breaking down the effects of Anthem GBD's productivity gains

Migrating from a legacy suite like HP Quality Center is a long and painful journey. However standardizing on best-of-breed products like Jira for requirements and defect management and Zephyr for test management have proven to make business sense for Anthem GBD. The combination of products provides a better integrated set of application development solutions for

improved collaboration efforts among multiple teams, instant visibility into status and quality as well as more flexibility to automation frameworks like Selenium. The end result for Anthem GBD is dramatic cost savings, increased efficiency and higher quality software releases.



For more information, visit [www.getzephyr.com](http://www.getzephyr.com) or email [sales@getzephyr.com](mailto:sales@getzephyr.com).

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